

### **About Columbia Threadneedle Investments**

Investors around the world rely on Columbia Threadneedle Investments to manage their money.

Our reach is expansive, with more than 450 investment professionals around the world, a robust Responsible Investment framework and an independent oversight team.

Your success is our priority.

## Income matters

#### And we know income!

#### The benefits of income investing

To meet the different financial goals of a growing number of investors, investing for income has never been more important. In a world of shifting market dynamics and low interest rates, attractive sustainable income is also getting harder to find.

Income has always been recognised as a critical component of most investment portfolios. In addition to generating consistent income streams, the right mix of income strategies can provide investors with the potential for sustainable long-term growth.

By drawing on a diverse range of income sources, from equities and bonds to alternative investments such as real estate and infrastructure, asset managers can enhance portfolio diversification across asset classes and geographies, lowering overall volatility and providing smoother returns for investors.

#### Reasons to invest in income-generating strategies

- 1. Income payouts
- 2. Capital growth potential
- 3. Diversification benefits

# Why Columbia Threadneedle Investments for income investing?

Columbia Threadneedle Investments is a global asset manager with a strong heritage in income investing across both traditional and alternative asset classes. Our specialist teams use tried and tested investment approaches to deliver attractive, sustainable returns for clients.



#### Sustainability of income

We look for long-term consistency and durability of income from investments. Aiming for the highest level of income today is a mistake if it jeopardises total return tomorrow.



#### **Total return approach**

Our approach seeks to deliver yield without chasing it. Portfolio managers aim to maximise return per unit of risk within a total return framework to deliver consistent returns for clients.



#### **Research intensity**

Behind every investment, you'll find original, independent analysis powered by our research experts. Responsible Investment (RI) principles are key and, with our proprietary RI tools, add real value to investment decisions.



#### Threadneedle equity income strategies

Equities continue to be a popular choice for investors. The broad range of businesses on offer and the familiarity of many of the companies make this market an attractive option for novices and highly sophisticated investors alike. However, in times of crisis, one key area of investor concern is on the ability of companies to pay a dividend.

As equity income investors, we prefer companies that can deliver stable and growing dividends over the medium to long term, and that can do so without compromising their balance sheet, the growth potential of the business or indeed their broader social impact. We believe that this approach will be able to deliver strong risk-adjusted returns for our clients across our wide range of global, regional and single country equity income strategies.



"Income should be core to any investor's portfolio. We believe our compelling suite of income strategies cater to a range

cater to a range of risk appetites and distribution requirements."

RICHARD COLWELL
 Head of UK Equities



#### Threadneedle fixed income strategies

Across the range of fixed income markets can be found a wide array of risk and return characteristics, from traditional asset classes of investment grade and high yield credit, through to more specialist areas that include emerging markets, securitised debt and social bonds.

The attraction of each area can change as economic and credit cycles progress. Our portfolio managers therefore pursue a flexible and dynamic allocation approach to enable them to seize investment opportunities as they arise, while minimising downside risks. Our proprietary risk rating system enables analysts to efficiently communicate an issuer's risk profile and supports rigorous relative value debates that help portfolio managers to determine their final portfolio positions.



"We don't follow the crowd. We focus on identifying changes in key catalysts and risks."

KIRK MOORE
 Head of Global
 Fixed Income Research

#### Threadneedle multi-asset income strategies

Investment returns from individual asset classes can vary significantly over time, with each asset class offering a different risk and return profile depending on the economic environment. By actively allocating across a mix of assets, the strategies managed by our multi-asset experts provide a 'one stop shop' investment solution for investors that can deliver attractive levels of income with less volatility than equities.

At a time where yields across many asset classes are low, our multi-asset income strategies can provide a well-diversified, cost-effective solution for investors seeking a good level of income while keeping volatility in check, irrespective of market conditions.



"Our multi-asset income strategies provide a cost-effective solution for investors seeking quality, sustainable income while keeping volatility in check."

 MAYA BHANDARI Portfolio Manager, Multi-Asset

#### **Threadneedle European Sustainable Infrastructure strategy**

The long-term nature of core infrastructure assets and their stable, often inflation-linked income characteristics match the longevity and total return requirements of institutional investors' portfolios. In a low interest rate environment coupled with increased volatility, infrastructure looks well positioned to provide a source of defensive, uncorrelated income and capital appreciation.

We pursue a dynamic portfolio construction approach centred around macroeconomic sensitivities to enable us to achieve a resilient, well-diversified portfolio, which can weather economic storms. Sustainability is at the heart of our strategy, with a strong conviction that targeting positive outcomes and managing ESG risks will allow us to deliver resilient, long-term financial returns.



"Our aim is to create a virtuous circle. The investment should improve the economy and society while maximising value for different stakeholders across the lifecycle of the assets."

HEIKO SCHUPP
 Global Head of Infrastructure
 Investments

# Our core income strategies

### Find the income you're looking for — whatever your investment goals

HIGH YIELD There are smarter ways to deliver an attractive yield without chasing it.	<b>TOTAL RETURN</b> Unlock the potential of income and growth in a single strategy.	RISK MITIGATION  There's more than one way to manage risk while delivering sustainable income.
THREADNEEDLE EUROPEAN HIGH YIELD BOND Approach	THREADNEEDLE UK EQUITY INCOME Approach	THREADNEEDLE GLOBAL MULTI ASSET INCOME Approach
Focuses on issuer and security selection to exploit worldwide opportunities in the high yield market.	A versatile UK equity strategy with a contrarian bias to generate both income and growth.	A well-diversified portfolio investing across equities, fixed income and covered call options.
Key features  > Intensive and forward-looking approach  > Rigorous in-house fundamental research process  > Credit spread compensates for the risk of default	Key features  > Conviction-driven, core UK equity income offering  > Looks for 'hidden gems'  > Uses short-term volatility to build positions in long-term opportunities	Key features  > Dynamically managed multi-asset strategy  > Proven capability in income generation  > 'One stop shop' solution
THREADNEEDLE European Sustainable infrastructure	THREADNEEDLE EUROPEAN SOCIAL BOND	THREADNEEDLE EUROPEAN STRATEGIC BOND
Approach Targets high-quality, core infrastructure assets where we can add value through active asset management and ESG integration.	Approach A European credit strategy that seeks to deliver both financial and social returns.	Approach Access to our best fixed income ideas sourced primarily from European bond markets.
Key features     Aligned with consistent long-term income needs of investors     Targets measurable sustainability outcomes mapped to the UN SDGs     Accesses the attractive European mid-market space	Key features  > Positive outcomes-focused strategy  > A pioneer in impact investing  > Partnership with social experts INCO	Key features  > Flexible investment approach  > Potential to benefit from changing market conditions  > 'One stop shop' solution

# To find out more visit columbiathreadneedle.com/incomeinvesting



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